

# Archant

## *Independent Press Standards Organisation Annual Report*

Period covered: 2018

### **Factual Information about the Regulated Entity**

Archant publishes 54 regulated newspapers, 58 magazines, about 140 websites, about 90 apps and almost 600 further e-editions.

For a breakdown of published newspaper and magazine titles and associated websites see appendix one. Circulation figures for these titles are available to the regulator on request.

The apps are, in the main, Archant newspaper and magazine brand extensions or produced on behalf of clients. The e-editions are both related to the news and magazine brands as well as one-off publications.

### **Responsible Person**

The regulated entity's responsible person is Tim Williams, managing editor, Archant

### **Overview**

Archant is a privately owned media company serving geographical and specialist interest communities across a wide range of media and live events. It employs about 1,200 staff.

It is one of the largest regional newspaper publishers in the UK with titles in East Anglia, London, Kent and the South West, publishing about 1.3 million copies a week in print with more than 37 million page views a month online and about 12,000 articles written every month. Its portfolio includes the Eastern Daily Press in Norfolk, the East Anglian Daily Times in Suffolk, the Ham & High in London and The New European.

Archant is the largest publisher of regional and local lifestyle magazines and associated digital media in the UK. It also owns a range of specialist magazine titles circulating mainly in the UK and USA. Its portfolio of magazine titles reaches an average of almost two million readers every month across the UK in print with more than 2.5 million page views online every month.

Archant has a broad portfolio of digital media assets and marketing services supporting its more traditional media. It publishes its titles digitally on a wide range of platforms and has a strong App Store presence. Other platforms, such as Readly and PressReader, help Archant generate more than 38,000 paying digital edition readers to its titles each month.

The group, which was founded in 1845, has its roots in Norwich where most of its back office functions are located and has frontline staff based in the communities that it serves across the UK.

### **Editorial Standards and Internal Guides**

Archant has detailed guidelines for journalists in relation to how editorial staff carry out their work around story gathering, verification, compliance with the Editors' Code of Practice, standards of behaviour, ethics, complaint handling and responsibilities to the public and the Independent Press Standards Organisation. See appendix two

These guidelines are reviewed regularly and updated when appropriate to take account of regulatory requirements, changes to the law etc.

Journalists are required to abide by Archant's Conflict of Interests policy. See appendix three.

Where necessary, editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors' Code of Practice. This advice is then considered by senior Archant editorial staff and with reference to the public interest when refining and publishing any articles.

### **Compliance Procedures**

Archant works hard to ensure that all articles it publishes comply with the Editors' Code of Practice.

Journalists and editors take all appropriate steps to confirm articles in line with the rigorous standards laid out within Archant guidelines.

Copies of the Editors' Code of Practice are supplied to all Archant journalists who are contractually bound to abide by its guidelines. Journalists are advised to carry a copy with them at all times and the code is displayed in Archant newsrooms. A copy of the Editors' Code of Practice is also published on the Archant intranet/shared drive.

Where the Regulator finds against a publication in the course of assessing a complaint, the publication complies with the findings and any remedial action required.

### **Editorial Complaints**

Archant has a standard complaints procedure for the public across all publications. This is publicised on the website of each title and is published in printed copies of newspapers and magazines.

Members of the public can lodge an editorial complaint under this procedure by following the steps online or by submitting a complaint in writing to a named individual or to the address of the publication.

Additionally, the Archant complaints process (see appendix four) means that complaints about editorial content that are received in any other way (ie: in person, by telephone or via email or letter) are also handled promptly and escalated when appropriate to try to ensure a swift resolution for the complainant.

Complaints received in line with the published procedure, or referred from IPSO, are logged on the Archant editorial complaints database and assessed by a senior editor, who will seek to resolve the matter with the complainant. Non-editorial complaints are logged and referred to the relevant department/person.

Where IPSO finds against an Archant publication when determining a complaint, the publication complies with the findings and any remedial action required by the Regulator.

Archant's complaints process also ensures that all complaints that have IPSO involvement are shared with the company's board at each meeting.

### **Training of Staff**

Archant regularly organises training sessions to update relevant staff on regulatory changes, law changes, complaint handling, customer service, editorial standards and company editorial guidelines.

All new joiners are supplied with a copy of the Editors' Code of Practice at their company induction. The induction includes a presentation and classroom learning around Archant editorial standards and the Code of Practice

Following the January 2018 changes to the Code of Practice, all Archant journalists were provided with guidance around the changes relating to Clause Two (Privacy), Clause Nine (Reporting of Crime) and Clause 11 (Victims of Sexual Assault). Updated versions of the Code of Practice were distributed to all journalists. The revised edition of the Editors' Codebook has been shared with relevant staff.

Editorial staff are undergoing continued e-training around the Editors' Code of Practice and IPSO requirements. The training is delivered via modules with associated questions and cannot be completed with successfully answering the questions.

### **Adverse Adjudications**

There was one complaint upheld against Archant publications in 2018 which resulted in a published correction.

The ruling (Chandler v The New European) related to a comment piece written by a Labour MP in a freelance capacity, which contained two significant inaccuracies. Archant takes its responsibility to ensure that the Code is observed by all editorial staff and external contributors, including non-journalists, seriously. All regular columnists, whether working on staff or in a freelance capacity, are provided with an up to date copy of the Editors' Code of Practice and are only commissioned if they agree to abide by the Code. As a result of the ruling, journalists working for Archant were reminded of their

obligations to ensure all content, including content produced by freelance journalists, meets the requirements for accuracy

**SIGNED:** Tim Williams

On behalf of Archant

Submitted to IPSO: 09/05/19

## Archant editorial guidelines for journalists

## INTRODUCTION

The aim of this document is to establish a clear sense of direction for all Archant journalists and all our journalism. This document will form part of the induction process which all editorial staff undergo on joining the company, as well as being a 'user manual' and guide for our existing journalists.

This will ensure we all have a clear understanding of our roles, corporate objectives and are fully aware of our responsibilities to the company, readers and the regulator.

Specific local title or product plans and style sheets will be produced to provide guidelines for each newspaper, magazine, website or range of titles to ensure all editorial staff are aware of target markets, the aims of their particular products and their title's individual style, design and identity.

The standards around ethics and how we operate will be the same wherever we work and whatever we do in print or in the digital environment.

Our ability to work in and support the communities in which we publish newspapers, magazines and websites is dependant on trust.

That trust is based on our ability to deliver fair, accurate, challenging and campaigning journalism. This is not always easy and relies on sound judgments in an often highly pressured environment.

These guidelines are designed give anyone gathering, creating or presenting editorial content a clear understanding of Archant's approach as an innovative, responsible and accountable community media business.

They are to be used in conjunction with and to support the Editors' Code of Practice, which every Archant journalist is contractually bound to uphold at all times.

We will review and update these guidelines as and when appropriate.

## Editorial

It is our intention always to ensure our products strive for excellence and are superior to our competitors in quality, consistency, reliability of content, ethics and design, that we are responsive to the needs of our readers and are aware of the role our advertisers play in the community, publicising their services or activities where appropriate.

We should build relationships within the community which are strong enough to withstand adverse publicity as we exercise our role of reporting without fear or favour.

We must always aim to offer best value for money.

We must strive to ensure the highest standards of journalistic quality and integrity and ethical behaviour are maintained and that the freedom of the media is upheld.

We must be positive in how we want Archant's journalists to be seen by others

## VALUES

All we do must be accomplished on the basis of meeting the following criteria:

- Fairness
- Accuracy
- Balance
- Honesty
- Integrity
- Absence of malice, fear or favour

Every story must measure up to this test. If it fails on any count, it needs further checks and balances and should not be published until it does meet the criteria.

Accuracy and balance are at the heart of everything we do. Being accurate and balanced in our reporting earns us the trust of our audiences.

Accuracy begins with interviewing and note-taking. Notes must be contemporaneous, or, if that is not possible, written up as soon after the interview/event as practicable. All notes must be kept for reference for a minimum period of one year.

If electronic devices are used to record interviews the interviewee should be asked for consent, with the name and any relevant details of the interviewee being recorded at the beginning of the interview. The date and time of interview should also be recorded. The recording should be kept for reference for a minimum period of one year.

Facts form the key part of any accurate report. When reporting any allegation, Archant journalists should not rely on a single source. In any story carrying allegations, however minimal they may appear, facts must be cross-checked and, if appropriate, legal advice sought prior to publication.

When using eyewitnesses, care must be taken to ensure what is being said is accurate and has not been exaggerated. It is advisable to have two eyewitness accounts that corroborate events. When running breaking news online, if we have not been able to corroborate facts or events being reported elsewhere, we should make this clear and update the article as soon as possible.

These guidelines apply to all our news channels: Digital and print.

## OBJECTIVES

The following will form the aims and objectives of the editorial department. They will dovetail into the overall company strategy as defined in our Strategic Plan.

- To provide a first-class service of news, comment, features and advertising for people in the markets in which we operate.

- To use our journalistic skills to exploit the potential for information within our market with products of the highest quality matched to clearly identified consumer needs.
- To recognise and fulfil our responsibilities to the communities we serve.
- To satisfy the need for useful and diverting information by providing a service which is superior to competitors in depth, variety and reliability.
- To provide a forum for, and to lead debate on, matters of interest to the community.
- To provide successful vehicles for local and national advertisers in whichever medium, channel or format is most appropriate.
- To be better than competitors by producing a range of quality products which accurately match the needs of the market place.
- To be resourceful in meeting competition when it arises.
- To maintain and encourage a culture of excellent reader and customer care within the editorial team.
- To develop a system of monitoring to ensure the highest standards of quality, accuracy, fairness and balance are maintained.
- To provide a clear reason why readers and advertisers should choose to use and buy our products and services.
- To ensure we have a culture which is flexible and responsive to the changing needs of the marketplace.
- To uphold and defend the freedom of the media, observe the editors' Code of Practice and always meet the requirements of the Independent Press Standards Organisation in an effort to ensure legislation curtailing media freedom is not introduced.

## CUSTOMER CARE

### Complaints

On receiving any complaint in relation to published material or the behaviour of journalists the Archant complaints process must be followed. The complaint should be immediately reviewed and a written/email response provided within 48 hours where appropriate under the guidelines of the complaints process. All correspondence relating to the complaint must be archived in the Archant editorial complaints database where required under the Archant complaints process.

Should a printed correction/clarification be required it must:

- 1) Be approved by the editor or appropriate senior manager
- 2) Appear in a suitably prominent position. The public are rightly critical when we make an error on page three and then publish the apology/correction on page 17.

In the event that a complaint is more likely than not to lead to legal action the following procedure must be followed:



- The relevant editor and Archant's IPSO responsible person or chief content officer must be informed
- The company insurers, Hiscox, must be informed immediately and all correspondence forwarded to them, with a copy to the company secretary
- All staff involved in the article should be spoken to to confirm versions of events, facts, timescales etc. All notes, emails and correspondence relating to the complaint should be collected and archived in the Archant editorial complaints database.
- The financial director must be informed by the editor in order that any financial provisions can be made.
- Any contact with the complainant should only be made after consultation with Archant's insurers or lawyers instructed on our behalf.
- Any apology/statement required as the result of a successful action for defamation or agreed as a resolution to a complaint must be published in accordance with the court ruling/agreement.

In general terms, all complaints will be dealt with promptly, courteously and with understanding and in line with the Archant editorial complaints process.

All staff, when receiving a complaint by telephone, must always thank the caller for alerting us to the issue.

Take the name, email address and telephone numbers of complainants. In line with the Archant editorial complaints process, pass the complaint to a relevant manager, where appropriate immediately or, if they are not available, promise a return call at the earliest opportunity.

When dealing with a complaint in person, on the telephone or via email or letter, journalists must try to see the issue from the complainant's point of view. Don't be defensive or form judgements until you know all the facts.

All complaints must be investigated thoroughly and with speed and in line with the Archant editorial complaints process. Never ignore a complaint: it could be a lost reader or customer and is poor service. It may also fall foul of our contractual obligations to the Independent Press Standards Organisation.

Where a complaint has been investigated and a correction or apology is considered appropriate, this must be referred to a relevant editor before publication.

A note outlining the background to the circumstances and the complaint will be expected from staff concerned prior to a correction or apology being published and details should be archived on the Archant editorial complaints database.

Where we are wrong, it is our duty to correct the mistake and apologise publicly and promptly.

With some complaints there is no hard and fast right or wrong. In these grey areas the complainant can often be satisfied either by a letter for publication stating his or her views, or a further article.

## The Independent Press Standards Organisation (IPSO)

It is Archant policy (and indeed we are bound by contract) to adhere to the Editors' Code of Practice and to abide by decisions from the Independent Press Standards Organisation. All Archant editorial staff are required to be familiar with the Editors' Code of Practice – and to ensure it is followed at all times.

All journalists are advised to carry a copy of the code with them at all times for ease of reference.

## Conflict of Interests

Employees should avoid situations in which their personal interests could conflict with the interests of the company. If any such conflict arises, no matter how minor it seems, the employee should inform their manager. Examples of such situations include:

- If an employee has a close relative or friend working for or with an interest in a client, distributor, supplier or competitor of the company when the employee may be seen by others to be in a position to favour them by the actions they take.
- Close personal relationships between directors or managers and employees working for them or over whose careers or remuneration they have an influence.

Where an agreed conflict of interest arises and is declared, no further action will normally be required. However, in extreme circumstances, redeployment may be necessary to remove the conflict completely. If this were to happen the company will do its best to find the employee a new position at an equivalent level to match the employee's skills and experience.

All contracts must be negotiated and awarded on an arm's length basis, i.e. on the best terms for Archant.

On no occasion may employees put themselves, and therefore the company, in a position of obligation. It is company policy that employees will at no time accept or give gifts (or personal favours) with a value of more than £50 or give gifts (or personal favours) to suppliers or Government bodies. If there is any doubt, discuss the situation with your manager.

Good judgement needs to be exercised when giving or receiving entertainment as part of business. If the entertainment provided will put either party in a position of obligation then it should not be accepted. If there is any doubt discuss the situation with your line manager.

The company requires you to be clean and smart and present a professional image to other employees, suppliers and business contacts at all times. When meeting external people either on or off company premises business attire is normally required, and local office protocol should be adhered to.

Where uniform and/or health and safety clothing is required, it must be worn.

<b>Title</b>	<b>magazine or newspaper</b>	<b>website address</b>
Eastern Daily Press	Daily newspaper	EDP24.co.uk
Norwich Evening News	Daily newspaper	Eveningnews24.co.uk
Lowestoft Journal	Weekly newspaper	Lowestoftjournal.co.uk
Great Yarmouth Mercury	Weekly newspaper	Greatyarmouthmercury.co.uk
North Norfolk News	Weekly newspaper	Northnorfolknews.co.uk
Dereham Times	Weekly newspaper	Derehamtimes.co.uk
Fakenham & Wells Times	Weekly newspaper	Fakenhamtimes.co.uk
Beccles & Bungay Journal	Weekly newspaper	Becclesandbungayjournal.co.uk
Watton & Swaffham Times	Weekly newspaper	Wattonandswaffhamtimes.co.uk
Thetford & Brandon Times	Weekly newspaper	Thetfordandbrandontimes.co.uk
Diss Mercury	Weekly newspaper	Dissmercury.co.uk
Wymondham Mercury	Weekly newspaper	Wymondhamandattleboroughmercury.co.uk
Norwich Extra	Weekly newspaper	norwichextra.com
Great Yarmouth Advertiser	Weekly newspaper	Yarmouthadvertiser24.co.uk
Waveney Advertiser	Weekly newspaper	Waveneyadvertiser24.co.uk
The New European	Weekly newspaper	theneweuropean.co.uk
EDP Norfolk	Magazine	Norfolkmag.co.uk
Norwich Resident	Magazine	Norwichresident.co.uk
Let's Talk	Magazine	Letstalk24.co.uk
Royal Coast Resident	Magazine	royalresident.co.uk
Pink 'Un	Magazine	pinkun.com
Downham Market Life	magazine	N/A
East Anglian Daily Times	Daily newspaper	Eadt.co.uk
Ipswich Star	Daily newspaper	Ipswichstar.co.uk
West Suffolk Mercury	Weekly newspaper	N/A
East Suffolk Extra	Weekly newspaper	N/A
Ipswich Extra	Weekly newspaper	N/A
Ely Standard	Weekly newspaper	elystandard24.co.uk
Wisbech Standard	Weekly newspaper	wisbechstandard24.co.uk
Cambs Times	Weekly newspaper	cambstimes24.co.uk
Hunts Post	Weekly newspaper	Huntspost.co.uk
Saffron Walden Reporter	Weekly newspaper	Saffronwaldenreporter.co.uk
Dunmow Broadcast	Weekly newspaper	Dunmowbroadcast.co.uk
EADT Suffolk	Magazine	Suffolkmag.co.uk
Suffolk Resident	Magazine	theresident.co.uk

Essex Life	Magazine	<a href="http://essexlifemag.co.uk">essexlifemag.co.uk</a>
Kent Life	Magazine	<a href="http://kent-life.co.uk">kent-life.co.uk</a>
Hertfordshire Life	Magazine	<a href="http://hertfordshirelife.co.uk">hertfordshirelife.co.uk</a>
Cotswold Life	Magazine	<a href="http://Cotswoldlife.co.uk">Cotswoldlife.co.uk</a>
Hampshire Life	Magazine	<a href="http://Hampshire-life.co.uk">Hampshire-life.co.uk</a>
Berkshire Life	Magazine	<a href="http://berksandbucksife.co.uk">berksandbucksife.co.uk</a>
Surrey Life	Magazine	<a href="http://Surreylife.co.uk">Surreylife.co.uk</a>
Sussex Life	Magazine	<a href="http://Sussexlife.co.uk">Sussexlife.co.uk</a>
Cornwall Life	Magazine	<a href="http://Cornwalllife.co.uk">Cornwalllife.co.uk</a>
Devon Life	Magazine	<a href="http://Devonlife.co.uk">Devonlife.co.uk</a>
Dorset	Magazine	<a href="http://Dorsetmagazine.co.uk">Dorsetmagazine.co.uk</a>
Somerset Life	Magazine	<a href="http://Somerset-life.co.uk">Somerset-life.co.uk</a>
Exeter Life	Magazine	N/A
Lancashire Life & Lake District Life	Magazine	<a href="http://Lancashirelife.co.uk">Lancashirelife.co.uk</a>
Cheshire Life	Magazine	<a href="http://Cheshirelife.co.uk">Cheshirelife.co.uk</a>
Yorkshire Life	Magazine	<a href="http://Yorkshirelife.co.uk">Yorkshirelife.co.uk</a>
Derbyshire Life	Magazine	<a href="http://Derbyshirelife.co.uk">Derbyshirelife.co.uk</a>
Living Edge	Magazine	<a href="http://Livingedge.co.uk">Livingedge.co.uk</a>
Life in North Wales	Magazine	N/A
Country Smallholding	Magazine	<a href="http://countrysmallholding.com">countrysmallholding.com</a>
Agricultural Trader	Magazine	<a href="http://agriculturaltrader.co.uk">agriculturaltrader.co.uk</a>
Rifle Shooter	Magazine	<a href="http://www.rifleshootermagazine.co.uk">www.rifleshootermagazine.co.uk</a>
Air Gunner	Magazine	<a href="http://www.airgunshooting.co.uk">www.airgunshooting.co.uk</a>
Airgun World	Magazine	<a href="http://www.airgunshooting.co.uk">www.airgunshooting.co.uk</a>
Sporting Shooter	Magazine	<a href="http://www.sportingshooter.co.uk">www.sportingshooter.co.uk</a>
Clay Shooter	Magazine	<a href="http://www.sportingshooter.co.uk">www.sportingshooter.co.uk</a>
Pilot	Magazine	<a href="http://www.pilotweb.aero">www.pilotweb.aero</a>
Canal Boat	Magazine	<a href="http://www.canalboat.co.uk">www.canalboat.co.uk</a>
Tillergraph	Magazine	<a href="http://www.canalboat.co.uk">www.canalboat.co.uk</a>
France	Magazine	<a href="http://www.completefrance.com/magazines/france-magazine">www.completefrance.com/magazines/france-magazine</a>
Living France	Magazine	<a href="http://www.completefrance.com/magazines/living-france">www.completefrance.com/magazines/living-france</a>
French Property News	Magazine	<a href="http://www.completefrance.com/magazines/french-property-news">www.completefrance.com/magazines/french-property-news</a>
Yorkshire Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Cheshire Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Kent Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>

Herts Advertiser	Weekly newspaper	Hertsad.co.uk
The Comet	Weekly newspaper	Thecomet.net
The Royston Crow	Weekly newspaper	Royston-crow.co.uk
Welwyn & Hatfield Times	Weekly newspaper	whtimes24.co.uk
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School Report	Magazine	<a href="http://www.schoolreportonline.com">www.schoolreportonline.com</a>
Havering Resident	Magazine	theresident.co.uk
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Portishead and Clevedon Resident	Magazine	theresident.co.uk
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North Devon Gazette	Weekly newspaper	Northdevongazette.co.uk
Exmouth Journal	Weekly newspaper	Exmouthjournal.co.uk
Sidmouth Herald	Weekly newspaper	Sidmouthherald.co.uk
Midweek Herald	Weekly newspaper	Midweekherald.co.uk
Weston, Worle & Somerset Mercury	Weekly newspaper	Westonmercury.co.uk
Midweek Mercury	Weekly newspaper	Westonmercury.co.uk
North Somerset Times	Weekly newspaper	Northsomersettimes.co.uk
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Brent and Kilburn Times	Weekly newspaper	Kilburntimes.co.uk
Ham and High Express	Weekly newspaper	Hamhigh.co.uk
Ham and High Broadway	Weekly newspaper	hamhighbroadway.co.uk
Wood and Vale	Weekly newspaper	Hamhigh.co.uk
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Ilford Recorder	Weekly newspaper	Ilfordrecorder.co.uk
Woodford Recorder	Weekly newspaper	Ilfordrecorder.co.uk
Romford Recorder	Weekly newspaper	Romfordrecorder.co.uk
Brentwood Recorder	Weekly newspaper	Romfordrecorder.co.uk
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Barking and Dagenham Post	Weekly newspaper	Barkinganddagenhampost.co.uk
Newham Recorder	Weekly newspaper	Newhamrecorder.co.uk
The Docklands & East London Advertiser	Weekly newspaper	Eastlondonadvertiser.co.uk
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Hackney Gazette	Weekly newspaper	Hackneygazette.co.uk
Islington Gazette	Weekly newspaper	Islingtongazette.co.uk
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Bexley Times	Weekly newspaper	bexleytimes.co.uk
Bromley Times	Weekly newspaper	bromleytimes.co.uk
Dartford and Gravesend Reporter	Weekly newspaper	gravesendreporter.co.uk

Surrey & Sussex Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Cotswold Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
South West Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Dorset, Wiltshire & Hampshire Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Norfolk Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Essex Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Berks, Bucks & Oxfordshire Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Lancashire Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Marry in Norfolk	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
A Suffolk Ceremony	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
Suffolk Bride	Magazine	<a href="http://www.weddingsite.co.uk">www.weddingsite.co.uk</a>
The Bereavement Guide	Magazine	N/A

## Editorial complaints process

